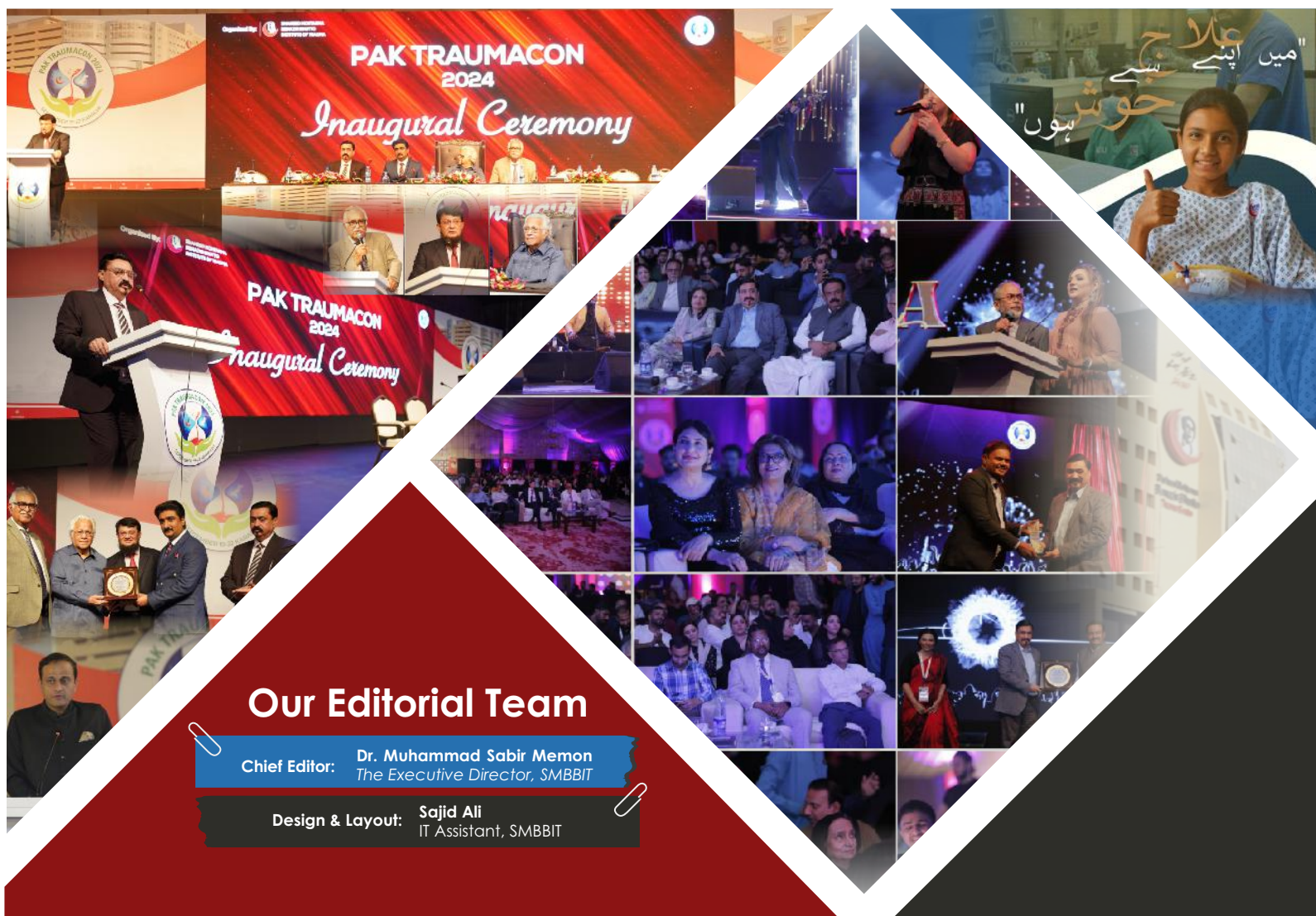




SMBB INSTITUTE OF TRAUMA NEWSLETTER

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SMBB Institute of Trauma Karachi nominated as Health Facility for local study visit of 7th Civil Services Training Program (CSTP)

The Health Department Govt. of Sindh nominated SMBB Institute of Trauma Karachi as Health Facility for local study visit of probationers of 7th Civil Services Training Program (CSTP)

The Training Management and Research (TMR) Wing, Services, General Administration and Coordination Department (SGA&CD), Government of Sindh (GoS) conducted a mandatory post induction training for PMS Probationers, i.e. the 7th Civil Services Training Program (CSTP) to acquaint the Probationers with first-hand information about various establishments / health facilities (such as Basic Health Units etc.) of Health Department, Government of Sindh, Karachi.

The team and Departmental Heads briefed them regarding the facilities and services offered to patients at SMBB Institute of Trauma Karachi.



Coordination with Sindh Emergency & Rescue Service 1122 (SERS)

Dr. Azer Shaikh – Head of Emergency and Dr. Abid Abbas Sheikh from SMBB Institute of Trauma, Karachi's visited Sindh Emergency Rescue Service (SERS).

The objective was to discuss the current status of the preparedness of the management of Pre-Hospital Care; and to see how the SMBB Institute of Trauma Karachi and SERS could collaborate and facilitate to quality of trauma care and consequently improve the clinical outcome.

SERS' overall organization, setup, planning, controls and operation were excellent. DG SERS Dr. Abid Jalal Shaikh explained the current strengths and future plans.

In order to make SERS familiar with the working of SMBB Institute of Trauma Karachi; their team was invited to visit the Institute on the next day.

On their Team visit to SMBB Institute of Trauma Karachi, the Emergency Department (Dr. Azer, Dr. Beenish and Dr. Qurrat) and the Executive Director Dr. M. Sabir Memon had a detailed discussion on the needs of people requiring definitive trauma and emergency treatment.

SERS Team had a tour of the Emergency Department, Triage, Trauma Bays and HDU and were impressed by the management of immense trauma management workload.

These visits are extremely important and will result in integration of the different faculties which are working in emergency care under the Health Department of the Government of Sindh with the moto of, "Commitment to Serve Sindh and the Entire Nation."



iCare Foundation Visit

i-Care Foundation provide a platform for organized and intelligent giving for donors of all levels – individuals, corporations, aid agencies, and other non-profit organizations. Their goal is to maximize the impact and effectiveness of the donors.

Dr. Abid Abbas Sheikh visited the office of the i-Care Foundation. Briefed them about Shaheed Mohtarma Benazir Bhutto Institute of Trauma and invited them to visit the facility.

Their team visited SMBB Institute of Trauma, they were briefed about the facility and then visited different departments and were very impressed by the management of trauma patients and SMBB Institute of Trauma's ability to handle the high workload.

They will be an important partner to mobilize and channelize international funding for the Institute in future.



2nd Pak Traumacon Organized by SMBB Institute of Trauma Karachi

Shaheed Mohtarma Benazir Bhutto Institute of Trauma (SMBBIT) had organized 2nd international “PAK TRAUMACON 2024,” an exclusive conference on 'Traumatology' from September 19 to 22, 2024 at Hotel Pearl Continental Karachi, Pakistan.

The event was based on trauma issues & its management. The scientific sessions were organized into different specialties to cover all the management aspects. This Traumacon had also brought together all the specialties dealing with traumatology.

The theme of the conference was “Integrated Trauma Care – From Challenges to Advancements”. Many National and International speakers were invited who deals with trauma and its care. This conference had been very important for consultants and post-graduate students in imparting education and sharpening their skills. All healthcare personnel were updated on the latest practices that keep on changing with newer information. This has encouraged the consultants and post-graduate students, and has helped them to behave ethically.



Academic Benefits:

The four basic concepts of learning theory i.e. motivation, reinforcement, retention and transference were addressed. The academic activities have added new knowledge and have reinforced the existing knowledge, hence this definitely will improve the healthcare delivery in the country. One-to-one interactions among colleagues and peers in the workshops and conference has provided an opportunity to improve communication and interpersonal skills.

This TraumaCon has been an important major event during which the students had presented their research work. Appreciation of work in the form of awards has motivated them to continue with conducting research and find newer techniques of providing emergency care.

The workshops were aimed towards frequently asked topics. The workshops focused on twenty important topics and skill development areas including: Nutrition, Nursing, Physiotherapy, Mental Health, Rehabilitation, Quality Management, Emergency, Operation Theater, Anaesthesia, Intervention Radiology, Radiology, Airway Management, Vascular Surgery, Infectious Diseases, Thoracic Surgery, General Surgery and Plastic Surgery. The latest techniques, guidelines, equipments and advancements in the respective fields were discussed by the experts for the facilitation and learning of the participants.

The Other Salient Features of the Conference were:

- CME/CPD Credit Hours accredited by the PDC of Dow University.
- Scientific Sessions by National & International Experts
- Poster Sessions
- Gala Night
- Awareness Walk



SMBB Institute of Trauma Karachi Organizes Successful Awareness Walk!

On 22 September 2024, the Shaheed Mohtarma Benazir Bhutto Institute of Trauma Karachi (SMBBIT) organized an impactful awareness walk to promote road safety and accident prevention. The event saw enthusiastic participation from SMBBIT employees, officers from various departments, and the support of **DIG Sindh Traffic, Mr. Ahmed Nawaz Cheema**. Sindh Traffic Police mobilized cars, motorcycles, and personnel, including women officers, to be part of this important initiative.

The walk also included teams from Sindh Emergency Rescue Service (1122) and **Sindh Integrated Emergency Health Service, along with the Pakistan Life Saver Program**. Both male and female staff members actively participated in the event, demonstrating a unified commitment to road safety.

The awareness walk began at Dow University Karachi Main Campus and concluded at **SMBB Institute of Trauma Karachi**, with participants holding banners and placards carrying crucial safety messages such as:

- **Accidents can be avoided with a few simple precautions.**
- **Use helmets and seat belts to protect yourself and others.**
- **Women should ensure their clothing is secure while riding.**
- **Teach children to cross roads safely and face traffic while walking.**

After the walk, a seminar was held to emphasize the importance of preventing road accidents. It was highlighted that road traffic injuries are a leading cause of death and disability, particularly in low-income countries where motorcycles are a common means of transportation. By following traffic rules and using safety gear like helmets, many accidents, injuries, and fatalities can be prevented.

An accident victim shared his personal story of how a motorcycle accident left him severely injured and hospitalized for an extended period, underscoring the urgent need for road safety awareness.

Sindh Traffic Officials, Sindh Emergency Rescue Service (1122), Sindh Integrated Emergency Health Service, and the Pakistan Lifesaver Program team discussed the importance of awareness and safety measures.

SMBBIT Executive Director, Dr. Sabir Memon, spoke about the increasing workload at the trauma center and the essential services it provides. The special guest, **Mr. Usman Ghani Hingoro, Special Assistant to Chief Minister of Sindh**, emphasized the need to follow traffic rules and wear helmets. He also praised the initiative and stressed the importance of ongoing awareness programs on safety and accident prevention.

Dr. Sabir Memon expressed his gratitude to Mr. Usman Ghani Hingoro and the participants, presenting a shield to Mr. Usman and souvenirs to other esteemed guests. The event concluded with refreshments for all attendees.

A big thank you to everyone who participated and supported this initiative! Let's continue to work together to make our roads safer for everyone.





Employee of the Month Ceremony

The Employee of the Month ceremony is a special occasion that recognizes and celebrates the outstanding contributions of our team members. Each month, one exemplary individual is selected for going above and beyond in their role, demonstrating commitment, teamwork, and excellence. This award is not only a reflection of their hard work but also of the positive impact they've made on the entire organization.

The ceremony serves as an opportunity to honor their dedication, inspire others, and strengthen the values that drive our success. We believe that recognizing the achievements of our employees fosters a culture of motivation, growth, and unity.



Dr Muhammad Sabir Memon – Executive Director SMBB Institute of Trauma congratulate to the recipients by giving them certificates for their exceptional performance and for setting a high standard for all of us!



14th August Flag Hoisting Ceremony at SMBB Institute of Trauma Karachi

In celebration of Pakistan's 77th Independence Day, a flag hoisting ceremony was held at the Shaheed Mohtarma Benazir Bhutto Institute of Trauma (SMBBIT), Karachi. The ceremony was led by Dr. Muhammad Sabir Memon – Executive Director SMBB Institute of Trauma Karachi, and attended by the institute's dedicated medical professionals, administrative staff, and students.

Dr. Memon, in his address, emphasized the significance of unity and resilience as the nation continues to face challenges. He highlighted the institute's role in providing critical trauma care, especially in emergencies, aligning with the values of service and dedication that Independence Day represents.

The ceremony concluded with a tribute to the sacrifices of the heroes who fought for the country's freedom, followed by the recitation of the national anthem. The event served as a reminder of SMBBIT's commitment to saving lives and contributing to the nation's progress.



SMBB Institute of Trauma Karachi and Bykea: A Collaborative CSR Initiative for Road Safety

In a progressive move towards fostering road safety and community well-being, the SMBB Institute of Trauma Karachi has partnered with Bykea, a leading ride-hailing and commute service provider, as part of its Corporate Social Responsibility (CSR) efforts. This collaboration aims to tackle the rising concerns of Road Traffic Accidents (RTAs), a critical public health issue in Pakistan, by promoting safer driving practices and raising awareness within the community.

Bykea, known for its extensive network of riders, is an essential player in urban mobility, making them an ideal partner for this campaign. The SMBB Institute, being at the forefront of trauma care in the region, brings its expertise in emergency response and accident management to the initiative. Together, both organizations are committed to reducing the incidence of RTAs through educational campaigns and public service announcements that focus on accident prevention and the importance of adhering to traffic laws.

This collaboration marks a significant step towards creating a safer urban environment, ensuring that both the community and commuters are better informed and equipped to handle road-related challenges.

Through this partnership, SMBB Institute of Trauma Karachi and Bykea reaffirm their dedication to social responsibility, demonstrating how collective efforts can lead to meaningful change in public safety and health.



BYKEA

World Pharmacist Day 2024 Celebrated at SMBB Institute of Trauma Karachi

On 25th September, SMBB Institute of Trauma, Karachi proudly celebrated World Pharmacist Day with an inspiring event that highlighted the critical role of pharmacists in the healthcare system. This year's theme, "**Pharmacists: Meeting Global Health Needs,**" was at the forefront of discussions, emphasizing the indispensable role pharmacists play in global health.

The event encouraged collaboration among nurses, physicians, and pharmacists, underlining the importance of teamwork in enhancing patient care. It featured a diversified group of healthcare professionals from various institutions.

The event commenced with the recitation of the Holy Quran, followed by insightful speeches from distinguished speakers:



- **Dr. Qurrat ul Ain Tahir** (Consultant General Surgeon, SMBBIT)
- **Syed Wajid Ali Shah** (Senior Pharmacist, Store Department, SMBBIT)
- **Sunny Mohiuddin** (Deputy Director Procurement, Directorate of Pharmacy Sindh)
- **Yamna Rizwan Alvi** (Senior Pharmacist, Pharmacy Services, SMBBIT)
- **Nadeem Siyal** (Manager Cardiac Surgery, NICVD)
- **Dr. Akhtar Ali** (Assistant Professor, Department of Pharmacology, Ziauddin Medical College, Ziauddin University, Karachi)

We were also honored to hear a few words from:

- **Dr. Zarnab Mary** (Manager Pharmacy & Store, SMBBIT)
- **Dr. Obaid** (Lead Strategic Office of Science & Technology, DRAP, Islamabad)
- **Dr. Roohi Obaid** (CEO, Center for Quality Sciences)
- **Dr. Safeela** (Professor, Department of Pharmaceutical Chemistry, University of Karachi)

The event concluded with closing remarks by Dr. M. Sabir Memon (Executive Director, SMBBIT), who emphasized the pivotal role of pharmacists in promoting patient care and healthier communities.

A huge thank you to all the participants and speakers for making this event a tremendous success. Together, we continue to support and advance the field of pharmacy for a healthier future!





Patient Satisfaction - What the patient says

Patient satisfaction speaks volumes at SMBB Institute of Trauma! With heartfelt smiles and words of gratitude, our patients share their joy and appreciation for the life-changing care they receive. It's humbling to witness their happiness and reaffirms our commitment to providing top-notch medical services with compassion and excellence.

To be a part of their happiness visit: <https://donate.smbbit.gos.pk/>
#SMBBInstituteOfTrauma #PatientSatisfaction #HealingWithCompassion



SHAHEED MOHTARMA
BENAZIR BHUTTO
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SMBB INSTITUTE OF TRAUMA KARACHI

میں اپنے علاج
خوشیوں





SHAHEED MOHTARMA BENAZIR BHUTTO INSTITUTE OF TRAUMA

Trauma can strike anyone, at any time,
and when it does, it's often a matter of life and death.
SMBB Institute of Trauma is a beacon of hope for those facing the
darkest moments of their lives by providing FREE OF COST trauma care services.

Your donation, no matter how big or small, can make a difference.

Support our mission and give your
Donation & Zakat to SMBB Institute of Trauma Karachi.

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